Win a FREE HOTEL STAY at Fulcrum - Courtesy of our friends at Mayflower Distribution

## OFFICIAL CONTEST RULES

1. In order to be eligible for this contest, you must be a paid registered attendee at Fulcrum 2025 on or before November 16th, 2024. Panelists and sponsors of Fulcrum 2025 as well as crew members for FLOAT 2026 are not eligible for this contest. Anyone who registers for Fulcrum 2025 on or after November 17th, 2024, is not eligible for this contest.

2. Those registered for Fulcrum who won a free registration in another contest or promotion are not eligible to win this contest.

3. In addition to the registration requirements listed in Rules 1 and 2, a purchase from Mayflower Distributing is required to enter this contest between October 28 and November 15, 2024. There is no minimum order required in order to be eligible for the contest, but a purchase either in person or online at <u>MayflowerDistributing.com</u> is required for entry.

4. The winner of this contest must secure their own reservation at the St. Louis Airport Marriott Hotel on or before December 12th, 2024. Reservations after that date are subject to higher hotel rates and will not be included in this promotion. Reservations at other hotels or reservations made at app-based accommodation companies are not eligible for this contest. The winner will be expected to pay for their hotel stay at Fulcrum, and the prize money involved will be reimbursed to them after the event has ended.

5. Only one (1) entry per person is permitted in this contest. Prize is awarded to the individual and not the company. One (1) winner will be drawn on the live broadcast of "Step Chat" on November 17th, 2024 using a random number generator based upon the number of eligible entrants at that time. The winner does not have to be watching the broadcast live in order to win.

6. The singular winner of this contest will receive up to three (3) nights provided compliments of Mayflower Distributing at the St. Louis Airport Marriott Hotel, the host hotel of Fulcrum 2025. Prize includes the price of room rental and local taxes only with a maximum of \$450.00. Prize cannot be used for incidentals and purchases billed to the room, parking fees if applicable, damage or charges done to the hotel room during your stay or gratuities intended for hotel staff. Current Fulcrum rate of hotel is \$130 per night plus local taxes which are estimated between \$15 and \$20 per night.

7. Prize package can only be used for the intended benefit of complimentary hotel nights at Fulcrum 2025, and cannot be exchanged for in-store credit with Mayflower Distributing, transfer towards a registration to Fulcrum 2025 or FLOAT 2026, cash value exchange, ALOFT Streaming services, FLOAT or Fulcrum merchandise or any other use of the value of the prize. Prize package cannot be transferred to another person or company.

8. There is no substitute prize for this contest winner should they live close to the host hotel of Fulcrum 2025 and not necessarily need the free hotel stay. If someone chooses to waive the

prize due to their location, it will be up to the sponsor, Mayflower Distributing, as to whether or not to do a second drawing for a new winner.

9. Contest director, Steven Jones of FLOAT, reserves the right to make any decisions pertaining to rules or conflicts that may arise not covered here in these rules.